FRONTLIT PREMIUM B1/M1 | H6471-0295

Lightweight clarity. Premium Performance.

In outdoor advertising, first impressions are decisive, and surfaces make the difference. As a premium frontlit solution, frontlit premium B1/M1 is designed for medium- to long-term outdoor applications, combining visual clarity, efficient handling, and international compliance. With widths of up to 500 cm | 197 inch, it enables seamless large-format graphics for façades, fencing, and urban advertising spaces.

At 475 g/m² | 14 o7/yd², the material offers a lightweight construction while maintaining reliable outdoor performance with enhanced ink adhesion, color definition, and surface uniformity, resulting in crisp graphics, consistent print quality, and excellent daylight visibility. Certified flame-retardancy according to international standards and offering storage stability of up to 12 months under moderate climate conditions, it provides maximum planning flexibility and dependable logistics for demanding premium advertising projects.



Made in Germany

Download Data Sheet

FRONTLIT

OUTDOOR

WELDABLE

PRINT WITH UV, LATEX, SOLVENT

MEHLERHEYTEX.COM

Status: 08.2026

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The technical data are approximate values based on average values determined. For manufacturing reasons, deviations of up to -5% are possible. These technical specifications respond to the current state of knowledge and are intended to provide information about our products without legal obligation. These data apply to new goods. Suggested applications do not release the buyer from the obligation to check whether the material is suitable for the intended use.